## MGM MARKETING'S THE ROAR: March/April/May 2010 Volume 2, Issue 6

MGM GRAND AT FOXWOODS DREAM REWARDS Happy St. Patrick's Day! AND CASINO HOST NEWSLETTER SPECIAL 18TH ANNIVERSARY EDITION

### CAKE, GIVEAWAYS, BALLOONS, AND CROWDS MARK 18 YEARS OF FOXWOODS!



(L-R) Mashantucket Pequot Tribal Treasurer James T. Jackson, Councilor Maureen Sebastian, Vice Chairman Richard E. Sebastian, Chairman Rodney Butler, Councilor Steven Thomas, and MPGE President Michael Speller are gathered for the raffle giveaways on Foxwoods 18 $^{
m t}$ Anniversary Feb. 15, 2009 at Cedar Restaurant Square. Photo by Corey Sipe.

XWOODS 18TH ANNIVERSARY

(Left) (L-R) Priscilla Colebut Brown, Chair of the Mashantucket Pequot Elders Council, calls out prizes to the crowd while standing next to MPGE President Michael Speller and Rodney Butler, Mashantucket Pequot Tribal Council Chairman. Photo by Corey



(Above) Executive Pastry Chef Frank Inglesias showcases his gourmet cake to guests. Photo by Corey Sipe.

By: Corey Sipe

It's hard to believe that 18 years ago, Foxwoods Resort Casino first opened

Since then the first casino in New England has successfully grown to be the largest in the United States.

At the Feb. 16 cake cutting ceremony in the Cedar Restaurant Square, Tribal Leaders and President Michael Speller thanked the many customers that gathered to participate in a raffle.

Prizes offered included a G-Spa Body Care Basket and a 50-minute massage, several \$100 gift certificates to many restaurants including Al Dente, Alta Strada, Craftsteak, Cedars, Juniors, Shrine, and Scorpion Bar, along with two \$50 gift certificates to Golden Dragon.

Other prizes offered were four complimentary room nights at MGM Grand at Foxwoods Hotel, two \$3,000 watches, and a Spa at Norwich Inn Winter Wellness Package that consisted of full use of the spa, choice of a 50minute spa offering, one fitness class, lunch at Kensington's Restaurant (inside the Spa at Norwich Inn), and a spa boutique gift.

For article suggestions, e-mail csipe@foxwoods.com

#### -R) MPGE President Michael Speller and MPTN Council Chair Rodney Butler announce the winners. Photo by Corey Sipe.

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#### Bv: lean Brown

John T. Murray has been part of the MPTN family since late 1994 when he started his career at Foxwoods. To be a successful Executive Casino Host means knowing the customer service trade inside an out and Mr. Murray fits the bill to a tee. "If you ask me, John is a very funny man. He will give you advice if you ever ask for it. He is very dependable if you ever need him. He's definitely at the top of my list for people to call, if I need anything," said Marketing Representative Rachel Posillo. But John will be the first to tell you being a Casino Executive Host take a lot of different kind of skills which he has learned from doing other jobs along

All in The Family: Profile of John T. Murray

All in the Family continued on page 4



(L-R) MGM Casino Host Donta Bostic and MGM Executive Host John Murray pose for a photo on May 17, 2008 for the MGM Grand at Foxwoods Grand Opening. Photo Courtesy of The



When John Murray isn't on the casino floor, he's on the court as a basketball official. Photo Courtesy of Candy McDermott.

## Rachel's Corner: Saint Patrick's Day

By: Rachel Posillo

Here is a little bit of fun facts: Saint Patrick's Day is also known as St. Paddy's Day (or Paddy's Day). It is an annual feast which celebrates Saint Patrick. Saint Patrick was born in 385 AD and died in 461 AD. He is the most renowned patron saints of Ireland. St. Paddy's Day is commonly celebrated on March seventeenth; but is not an official holiday. If this feast falls on Holy Week changes will be made such as being a few weeks later.

People who celebrate St. Patrick's Day are generally seen wearing the color green as well as shamrocks, eating Irish foods as well as green foods, consuming Irish drinks such as Guinness or Irish whiskey and go to parades.

This feast is merriment of Ireland and its culture which is celebrated in the Catholic Church.

According to Wikipedia, the first St. Patrick's Day parade held in the Irish Free State was held in Dublin in1931and was reviewed by the then Minister of Defense Desmond Fitzgerald. The biggest celebrations outside Dublin are in Down Patrick and County Down, where Saint Patrick is rumored to be buried following his death on the 17<sup>th</sup> of March, 461.

All Facts found in this story are attributed from Wikipedia "Saint Patrick's Day" article.

Any suggestions for upcoming topics do not hesitate to email me at RPosillo@MGMatfoxwoods.com.



Image Courtesy of Microsoft Office Clipart.



Photo by: Rachel Posillo.

Woman on the Concourse Rachel Posillo asks...

What do you do on Saint Patrick's Day?

"I will be hanging out with friends in the early part of the day and cooking and baking cookies all night long!!!"

Rachel Rae

"I do nothing really. I am a family man. I used to white water race. One year I took first place with one of my sons. My younger brother and another son took second. The next year we would flip."

Andre Charpentier, Material Management

"I go to work then I party. I am a true Irishman. I do not drive anywhere that day! I currently am apart of the male Hibernians the Warwick Chapter (we raise money for charities (troops over seas) and scholarships). We march in the Newport and Providence parades in our "Irish Tuxes" (Blue blazer, khaki pants and a green tie)."

Ryan McDermott, Material Management

"I will be having breakfast with my previous coworker. Also I will be playing simulated golf and after that I will be going out to dinner at Angelino's with my wife Melody."

Normand Lehoux, MGM Security Officer

"I will drink heavily all day and drink heavily all night...pretty standard really."

Comedian Dave (Dave encourages those who drink to have a designated driver, never drink and drive)

"I am going out to dinner at 'O Malley's' and having corn beef and cabbage along with some green beer." Vickie, Grand Effects Sales Consultant

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Lead Writer/Photographer: Rachel Posillo

Writer: Tamra Foss

For submissions e-mail csipe@foxwoods.com

This is our first *The ROAR* using Adobe Acrobat Reader. This program ensures readers can easily view *The ROAR* while simultaneously running other computer programs. This allows us to continue to "Go Green" conserving ink, paper, and staples. This file will open quicker on computers, can be e-mailed to others easily, and takes up much less hard drive space than in the Microsoft Word format. Clicking on the white document icon on the top left corner allows readers to move between pages easily. Previous editions of *The ROAR* are now available in this format and can be received e-mailing csipe@foxwoods.com. Enjoy! -Corey Sipe, Editor-in-Chief

### MGM Marketing's ROAR



(Left) MGM Dream Rewards Marketing Representative Edward Lowe poses with his 5-Star Marketing Representative Certificate next to the food and coffee table in the MGM Grand Central Lounge. Photo by Corey Sipe.

(Right) Edward Lowe and Lounge Host Justine Anthony welcome guests to the MGM Grand Central Lounge in December 2009. Photo by Corey Sipe.



## Edward Lowe Wins Marketing Representative Award

By Tamra Foss/Service Champion

In an effort to encourage 5-Star Service among Marketing Representatives, a program has been created allowing one representative each month to win the 5-Star Marketing Representative Award.

For February 2010, Edward Lowe was chosen for this award.

Quoted by MGM Dream Rewards Assistant Manager William Flanagan, "He works well with everyone and always helps his fellow co-workers. He never abandons his station when we have long lines. Edward is an all around 5 Star guy. He is very active in his community."

Edward said, "I coached youth soccer and baseball for many years. I'm currently involved with the Washington County Children's Coalition that is working on reducing teen pregnancy in rural Rhode Island."

According to Jean Brown, one of Edward's Supervisors, "He is always very considerate of his fellow workers and is extremely careful not to step on anyone's toes. Edward will succeed in anything he wishes to pursue. But I think it would be a mistake if he doesn't find a home in Marketing Management here at Foxwoods. He would be an incredible asset to all of us at that level. Edward is a solid, dependable above and beyond professional who always has a positive outlook on life in and out of the MGM Grand at Foxwoods."

MGM Dream Rewards Marketing Representative Corey Sipe said,

"Edward is a team player and always helps his colleagues when they need help or ask for advice. He is able to calm customers down even in the most difficult times through his professionalism, manners, and tone of voice. Edward goes above and beyond the Five Star Standards in providing high quality customer service to everyone he comes in contact with and excels in providing excellent service recovery."

John Kenyon feels "Edward is down to earth, easy going and always there when you need him."

"Ed is amazing!!! He's a hard worker and always puts his best foot forward," Marketing Representative Rachel Posillo added.

"I don't think Edward knows that he is a role model for me. He's always there to help me when I need it," Marketing Representative Tamra Foss stated.

William concluded that, "Edward gives great advice and is a role model. Honest Ed, his integrity is without question. Edward is a very dedicated, trustworthy employee."

There is no doubt Edward sets the bar high by the first one ever to win this award.

## Be the Wonder of It All Competition Gets Over 1 Million Hits If you did not tune into this recent "Be the Wonder" remain nameless. As the new voice of Foxwoods, John Flanagan

competition held in February at the Foxwoods Theater you missed an incredibly successful event. Sport and Entertainment Marketing Account Executive Alisha Newton was in on the ground floor of the events conception. The object of the competition was to update the famous Foxwoods theme song, "The Wonder of It All". "Long before I worked here at Foxwoods I knew the song by heart; I think we all did. We wanted to give this iconic jingle a new twist to update it for 2010 use but still remain loyal to its origin. There was a lot of web exposure and we enlisted some of our sponsorships to aid in the advertising effort. We produced in house signage; we promoted awareness through our digital displays, and ran ads via print and radio. The response was overwhelming."

There was a website created which was aptly called 'BeTheWonder.com' and live versions of our theme song came pouring in. The genres ranged from heavy metal to pop to electronica totaling over two hundred different versions of the song originally sung by American jazz musician John Pizzareli.

The website was very active once the word got out and the new musical site received over 1.9 million 'page views' or hits according to Ms. Newton. "The public had the opportunity to vote for their favorite band, and from the top 50 online vote getters, ten were chosen thought to be the best to represent Foxwoods," explains Alisha. "The finalists performed in front of a live audience at the Fox Theater in February and a panel of celebrity commentators, including basketball legends Jo Jo White and Daryl Dawkins; CFO of Def Jam Records, Joe Borrino; NYC's DJ Big PremierCeltics Dancers, and Fox 61's Jeff Valin, who emceed the event."

The event was filled with excitement. The contestants waited eagerly in the back stage dressing rooms getting ready for the big moment while practicing singing every version of 'Be the Wonder' that you could ever imagine. The audience packed the Fox Theater to near capacity armed with their cell phones to be used for voting. American Idol had nothing on this competition. This unique musical event would have been a spectacular live on TV show given the enthusiasm of the crowd, the quality of the talent and the animated guest judges.

"In a 1900 seat theater, 1500 of those seats were occupied. We were delighted with the turnout!" states Alisha. "John Flanagan and his band were crowned the winner by a panel of three judges, who will

remain nameless. As the new voice of Foxwoods, John Flanagan and his band will receive a year-long promotional contract and a \$25,000 grand prize package. This includes top-of-the-line music equipment, a Foxwoods VIP Package, studio time, an advertising schedule, and more. His version will be used as the musical background to our commercials. Second place went to the Boston-based a cappella group Redline. They were terrific and we intend to keep in touch with them for advertising opportunities in the future."

The Phoenix Media/Communications Group worked alongside our Foxwoods team throughout the entirety of the contest; from conception of the contest, to development of the website and supporting materials, to the execution of the Big Event and the crowning of the winner. "We were very excited to be part of this extremely successful, original cutting edge musical event with Foxwoods," adds Bradley M. Mindich, President Phoenix Media/Communications Group.

The concentrated efforts of the winter 'Be the Wonder' Campaign was a big success due to the total commitment of teamwork. "Internally for us in Foxwoods, each department's professionalism and dedication was amazing," adds Ms. Newton. "Everyone working towards a common goal was the principal factor that attributed to the events success."

Fun fact: "During the 'text to vote' portion, we received 1400 text messages in <u>ten minutes!"</u>

So stay tuned for the new voice, the new rendition. It's the new, modernized updated version of our most famous jingle, "The Wonder of it All". And you will hear John Flanagan and his band as they reach new heights in their careers singing on our Foxwoods TV commercials starring the *exceptional Foxwoods & MGM employees* coming soon to a television nearest you.

John Flanagan and his band were crowned the winner of the "Be the Wonder of It All" Competition. Visit <a href="https://www.foxwoods.com">www.foxwoods.com</a> to listen to the award-winning song! Photo Courtesy of Alisha Newton.



All in the Family continued from page 1

the way. Take customer service, John learned a lot from serving his former customers at his own business years ago. "I started to develop my customer service skills, serving coffee at my various Donut Shops to hundreds of half-awake customers every day" claims MGM Executive Casino Host and basketball official Mr. Murray. "Customers are very similar to high school basketball coaches. As a basketball official I've learned coaches just like casino customers want to know that you are listening to them and care about their issues. However, both casino customers and coaches have to play by the rules and understand that rudeness and bullying are NOT the best way to get what they want. Sometimes it takes a little time to get this message across, but I'm told I have a knack for doing this," smiles Mr. Murray with that all knowing look of a well seasoned Executive Host. "John is loved by many in the casino for his no nonsense approach to customer service," adds Jean Brown, MGM Dream Rewards Supervisor.

Mr. Murray started here at Foxwoods in the middle of December 1994 when Foxwoods was in its infancy. He started out in Retail Warehousing and soon became an umpire officiating games on the Mashantucket Reservation. This led to a great position in the Tribes Parks and Recreation Department where John would travel with his Native teams to competitions across the country. As a certified personal trainer John's focus was keeping the children physically active and safe during work outs. Now some of his trainees are grown tribal members working throughout Foxwoods. "I remember when many of our coworkers were kids at the community center" recalls Mr. Murray.

John was born in Westerly, R.I. but raised over the border in Pawcatuck, Connecticut. He attended St. Michael's School and Stonington High School. He graduated from Three Rivers Community College with an Associate in Mechanical Engineering and a Bachelor from University of Connecticut. While a freshmen at the University of Connecticut John meet his future wife Carol.

John's wife of thirty seven years, known by many in the Foxwoods family, is Carol Murray, the nursing supervisor of the Mashantucket Indian Health Clinic. They have two children Aaron, 31, who is married and working as an inside wholesaler for an international financial company in Boston. Their 27 year old daughter Caitlin is a professional swim coach. professional achievements are a source of great pride for the Murray family. "Caitlin was diagnosed early on with a disorder that created enormous challenges in her ability to learn to read. She literally had to memorize words. This affected her confidence and made the learning process and social adjustment painfully difficult. Luckily we discovered Caitlin had a great gift for swimming. She's set many records as a pre-teen and teenager in the New England YMCA swimming program and some still stand today," states her proud father. Despite the many hurdles created by special learning needs Caitlin was determined to go to college. It took her seven years but

with her incredible willpower and determination she succeeded in getting a degree from Fitchburg State College. Her graduation was the same day MGM Grand at Foxwoods had its big opening. "There was nobody prouder than me when I watched Caitlin walk across the graduation stage to get her diploma. I always tell people the ONLY hero I have is my daughter Caitlin Murray," smiles Mr. Murray.

John will be the first to admit the Casino Host business is ever evolving. Being in the casino business for more than fifteen years John has seen many situations which in turn are handled differently every time. "My job affords me so many different scenarios-no 2 days are the same" declares John. As an Executive Host being on your toes and alert at all times plays a big role into the success of how we treat our casino guests. Also, John is well known for his training skills. "I enjoy educating "new" Hosts in dealing effectively with disadvantaged or unhappy guests. I enjoy teaching them how to read play and compensate appropriately. Also it's important to instruct our Hosts on different ways to say "no" without using the word" emphasizes John T. Murray.

"Early on I found I wanted to be a host as my friendship developed with Celebrity Host Ernie DiGregorio," remembers John. "I let out the word to the then VP and Director and soon I found I was working as a host for several years at Foxwoods before moving to MGM Grand at Foxwoods as an Executive Casino Host. Casino Host Betty Lehto spent time working with John after the opening of MGM Grand at Foxwoods. "John is a role model as his work ethic is impeccable. He has a well rounded, analytical mind. John has helped me to learn to be stronger with dealing with the daily challenges of the job," concludes Ms. Lehto. "John's always in charge," adds Casino Host Joey Carter. "His standards are always high and the best part is he is willing to teach his colleagues the tricks of the trade he's learned along the way.'

The MGM Executive Host team is well rounded thanks to the skills Mr. Murray brings to the table. "At first when you meet John you think he is all business and no pleasure but as time goes on, his dry wit, and good nature starts to rub off on you," smiles William Flanagan, Assistant Manager of MGM Dream Rewards. "He's got a lot of very valuable experience under his belt and we are a better casino for that and his endless dedication."

### By the Numbers Courtesy of John Kenyon

February 12, 1992 to December 31, 1992 Approximately 109,000 people signed up for Wampum
cards in this 10 ½ month period. That is about 337 per
day at a rate of 14 per hour. Add this to all the problems
associated with being a brand new casino and the amount
of time it took to make cards back then and I am sure it
was a monumental task. Can you imagine being a
Marketing Representative during this period?

## Happy Chinese New Year 2010: Year of the Tiger



Decorations hung in Foxwoods in the Garden Food Court near the Bus Lobby elevator. Photo by Corey Sipe



Concourse near Ben and Jerry's. Photo by Corey Sipe.



Guests wait in line for the Chinese Show in the MGM Grand Theater prefunction area. Photo by Jean Brown



#### Have You Seen This Man or Woman?

There are several photos of team members and customers in *The ROAR* with no names with \*\*asterisks\*\* on pages 5 (2 photos), 7 (4 photos), 8 (7 photos), 9 (16 photos) 10 (3 photos) 12 (3 photos), and 13 (8 photos), 14 (6 photos), 15 (3 photos), 16 (6 photos), 17 (2 photos), and 18 (1 photo)

Do you know who these people are? If so, e-mail csipe@foxwoods.com with the page number, photo location, and description of the person. If the person has a title (past or present) and you provide this, you will get double credit.

Whoever can correctly identify the most people will win two movie tickets to Regal Cinemas (Stonington and Waterford) or O'Neil Cinemas (Lisbon). Good luck! Results will be revealed in the next The ROAR. HINT: Answers can be found on FoxNet, Pequot Times newsletter website www.pequottimes.com, using the Google search engine online, previous The **ROAR** newsletters and by talking with Day Foxwoods employees! Good luck!



The Chinese New Year Show: "M Dave Wang and Ms. Shan, Lv and Musicians and Dancers" performed at the MGM Grand Theater with two shows on Feb. 20 at 2 a.m. and 2 p.m. Photo by Jean Brown. For photo and article suggestions e-mail JeanBrown@foxwoods.com

### I REMEMBER...TRIBUTE

"When I was a bellman at the Two Trees Inn all the celebrities and their entertainment entourage would come and stay with us. One celebrity that stuck in my mind was Gregory Hines the dancer, showman. I remember when he got off the bus; he shook everyone's hand including mine as if we too were important. It was so refreshing; many other stars have ignored the frontline service employees like me but not Mr. Hines. That forever left a positive impression of him in my mind."

Tim Sutherland, MGM Executive Casino Host, Casino Services



On March 13, 2008 Tim Sutherland got an extensive tour of the MGM Grand at Foxwoods which was under construction. He had the opportunity to stand on the roof of the hotel tower, 30 stories up in the air. *Photo Courtesy of Tim Sutherland*.

"I can remember orientations with 2 or 3 hundred people and having to get them all signed up for their Values Pledge workshop or leadership classes! I can remember when the building was still full of electricians, carpenters, plumbers and all types of construction workers from morning until night. I also remember the beauty and glamour of opening weekend and all of the excitement of having so many celebrities in "the house". I've bumped into Whoopi Goldberg, Alicia Keys, Gloria Estefan, Cedric the Entertainer and many of the acts that have come to perform. I escorted Bobby Valentino to his hotel room! It has been an amazing journey so far and I look forward to enjoying many more excellent years with this company." Roberta James-Brown, Trainer, MGM Human Resources.

"(Famous people I met included) Jerry Seinfeld and David Ortiz...Bingo is what attracted me because I didn't turn 21 until just before we started working here. So all I could do is play bingo. I used to go every other Sunday with my best friend."

Tamra Foss, Service Champion/Marketing Rep., MGM Dream Rewards

"After the Mashantucket's became recognized as a tribe, me and my buddies used to go to Mr. Pizza, it was a good pizza restaurant on Route 2 past the present-day driveway to the MGM on the right-hand side where Tribal Health Services Department building is today. We ordered pitchers of beer and pizza and many people would stop there on their way back to Connecticut on their way back from the Rhode Island beaches. I really liked their pizza recipe and wish the restaurant was still open today...Long before MGM was here I used to come to Foxwoods for exercise. I would park in the lower levels of Great Cedar Garage and walk up 9 flights of stairs and then walk the perimeter of Foxwoods going all the way down to where the Skywalk now is and there used to be a window looking into the woods. I would occasionally stop and watch the construction of MGM with no inkling of an idea that someday this would be where I would work. Little by little the growth of the new building took shape and eventually the window was gone, boarded up as the connecting bridge was being built. Then on April 11<sup>th</sup>, 2008, I came inside for orientation as an ESD High Reach Attendant with the goal of Engineering in front of me. I was overwhelmed with what I saw. The casino was a maze, there was a WAMPUM sign lying on the floor, the Hot Air Balloon for the Center Bar was being built and there were contractors everywhere. The theater carpeting was being finished and seats installed. One of our first duties was unpacking the thousands of chairs that would later be used in the Premier and Celebrity Ballrooms. The construction dust was unbelievable, clogging vacuums quickly as was also the pile from the new carpet. We thought it would never stop coming up! Some nights we would come in and clean what we had done the night before because no new areas where completed! The windows in the Pre-Function area were washed EVERY night! Finally the construction came to an end and then the task of keeping up with all these areas was before us." - John Kenyon, Marketing Representative, MGM Dream Rewards

I remember going down Route 214 and seeing the lean-to at the foot of the dirt drive-way for the reservation. It was there to shelter tribal kids waiting for the school bus. I remember being very surprised when; just after the Bingo Hall opened that the lean-to was replaced with a stone building with a roof, windows, a door and a small black pot bellied stove. I remember thinking that the tribe's heart was in the right place.

George M. Reder, Foxwoods Dream Rewards Shift Manager, Casino Services

"I remember working hot summer nights in the new Rainmaker Garage handing out maps to guests and giving them directions in navigating the new Rainmaker expansion. When the new expansion opened, it was non-stop customers and there were always long lines at the Dream Rewards booth in the Atrium. The lines were so long, we always had several rows of barrier tape. Everyone was so excited when the Hard Rock Café finally opened...I remember watching the Boston Red Sox win the 2004 World Series against the New York Yankees through the glass windows of the golf store in the Grand Pequot Tower near where the jewelry stores are now...I also remember the former Information desks at Pequot Trail, the Great Cedar Garage entrance and the Rainmaker Square...I recall the Ben & Jerry's Ice Cream Cart in the Rainmaker Square before their eatery opened as part of the Sidewalk Café.

Corey Sipe, Marketing Representative, MGM Dream Rewards



Rewards Marketing Rep. from July '04 to Aug. '06. Here he stands in Dec. 2004 at the former Information desk along Pequot Trail. An advertisement about the new Hard Rock Café Foxwoods is in the background. Today, the information desk is now the location of Fuddruckers...The World's Greatest Hamburgers. Photo Courtesy of Corey Sipe.

Corey Sipe worked as a Foxwoods Dream

"I have been here for a little over 5 years and I wish I could say that I have met a lot of celebrities but I haven't. But I have met two. I met Miss Caroline Rhea one morning after her show at Fox Theater when she needed a duplicate of her Wampum card; yes this was before MGM, and Miss Paula Deen came into the Newport/International Lounge one morning. She was incognito with her hair pulled back and wearing a baseball cap."

Doreen Rabideau, Marketing Rep., Foxwoods Dream Rewards

"I worked in Softcount, which is now called Countrooms, at Foxwoods from March 2005 until January 2007. I remember my first day working at in the courtrooms; I was 18 years old and one of the youngest there. I was so intimidated and shy. I was thinking "what am I doing here?", "How did I get this job?" I looked around and I would always get lost, there were so many back of the house hallways and doors I would get be lost beyond words...I remember when MGM Grand at Foxwoods opened up and before "Showtime" at the Dream Rewards Booth right where the "DREAM REWARDS" sign is on top of the wall was a "WAMPUM REWARDS" sign we all said at the same time "we're not Wampum anymore, we're Dream Rewards." Everything at our booth had layers of sawdust; we still practiced for opening day. That's what we the Dream Team do!!! When we opened on May 17<sup>th,</sup> 2008 it was crazy, we had lines at the booth all the way down to "Dunhill" as well as a big crowd right in front of the booth that had started to block oncoming

Rachel Posillo, Marketing Representative, MGM Dream Rewards

"I joined in February of 1993... before the Great Cedar expansion became the first addition to the property. We were all given peach sweaters to celebrate the anniversary...9,000 was roughly the count (of employees) in September 1993...I recall (Frank Sinatra's) appearance to christen the Fox Theater very well. Back in those days we all got pins for many of the performances, and there was a real buzz about the Sinatra pins.... I also remember the volume of coin...It was very common for us to move well over 1,000 bags of coin by hand between shifts...many evenings we would roll hundreds of thousands of dollars worth of coin... and we weren't the department that did the bulk of the rolling, that was Hard Count...It seemed so strange to have a badge number in the middle five thousands when I started...and now we are well over 60,000 employees by badge number...Many (employees) that started before the 1997 opening of the Grand Peguot are still here. Bob Hocking, Casino Acct. Operations, Administrator, Foxwoods

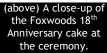
### 18<sup>th</sup> Anniversary of Foxwoods: A Time to Remember Photo Collage: All Photos by Corey Sipe



\*\* Who are these people? Identify them and e-mail csipe@foxwoods.com for your chance to win!











# I Saw the Signs! A Tribute to Current Signs and Their Ironic Numbers



Photo Courtesy of Foxwoods business card.

What does the logo below mean? E-mail csipe@foxwoods.com for your chance to win movie tickets!

In the 3<sup>rd</sup> month of the 3<sup>rd</sup> day of 2008, MGM Grand Hotel started taking



MGM Grand at Foxwoods opened on the 16<sup>th</sup> of May 2008.

Those from Massachusetts taking I-395 South are directed to use Exit 85 and take Route 164 to go to Foxwoods. 8 and 5 are 13; a number that many superstitious people think is unlucky; there is no 13th floor at Foxwoods. It is, however, a lucky number in Sikhism and Italy. During Foxwoods 13<sup>th</sup> year, the state of CT was lucky when MPTN contributions from slot revenue exceeded \$2 billion and the Munson Chocolate store ribbon cutting was on 2/13/09. '85 was the year the original High Stakes Bingo Hall was under construction before it officially opened in 1986. Photos Courtesy of www.alpsroads.net.



EXIT 92 Mashantucket Pequot Reservation

December addition



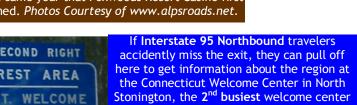
Interstate 95 Northbound travelers from Rhode Island are instructed to use Exit 92 (the 2nd exit in CT) to go onto Route 2 (the month Foxwoods first opened) to Foxwoods. The exit number (92) is the same year that Foxwoods Resort Casino first opened. Photos Courtesy of www.alpsroads.net.



Those using I-95 Exit 92 will drive 7 miles west and will see the first exit of the new Route 2 Expressway (which has 2 exits) be signed for Route 214. 2/14/92 was the day before Foxwoods officially opened. Simulated Image by kurumi.com.

Those coming from I-395 are instructed to use the first exit of the Route 2 Expressway to go to Foxwoods and MGM. This allows casino bound traffic to exit and those heading to Westerly can follow the signs. Simulated Image by kurumi.com.

Foxwoods Blvd MGM Grand Dr



on I-95. They can reenter the highway and use Exit 86 (the same year the Bingo Hall opened) and follow signs. Photo Courtesy of www.alpsroads.net.



Both roads lead to Foxwoods, which opened its original High Stakes Bingo Hall in '86, the same number as the exit referenced on the sign. 8 is a lucky number in China. Photo Courtesy of www.alpsroads.net.

Route 12 Northbound motorists are directed onto Route 2A East toward Foxwoods which is only 7 miles away. In the U.S., 7 is known to be a lucky number. Photo Courtesy of www.alpsroads.net.



## FLASHBACK TO 1986: MPTN HIGH STAKES BINGO HALL GRAND OPENING



\*\* Tour busses bring customers to MPTN High Stakes Bingo Hall on its first day, July 6, 1986. A bus driver stands outside a bus. Before the bingo hall opened, MPTN tried to gain economic self-sufficiency through several different methods including a swine project, community garden, a maple syrup operation, a sand and gravel operation and a Mr. Pizza Restaurant. Photo Courtesy of MPTN Museum Archives.



\*\* As customers depart the busses, they wait in line to enter the Bingo Hall. Photo Courtesy of MPTN Museum Archives.



\*\* As customers get closer to their door, anticipation builds. Photo Courtesy of MPTN Museum Archives.



\*\* Customers underneath the Bingo Hall's overhang waiting to enter. Photo Courtesy of MPTN Museum Archives.



\* Customers wait in line to purchase bingo tickets. Photo Courtesy of MPTN Museum Archives.



\*\* Customers take their seats waiting for the bingo game to begin. This photo was taken in the same room that now is known as the Festival Slot Casino. Photo Courtesy of MPTN Museum Archives.

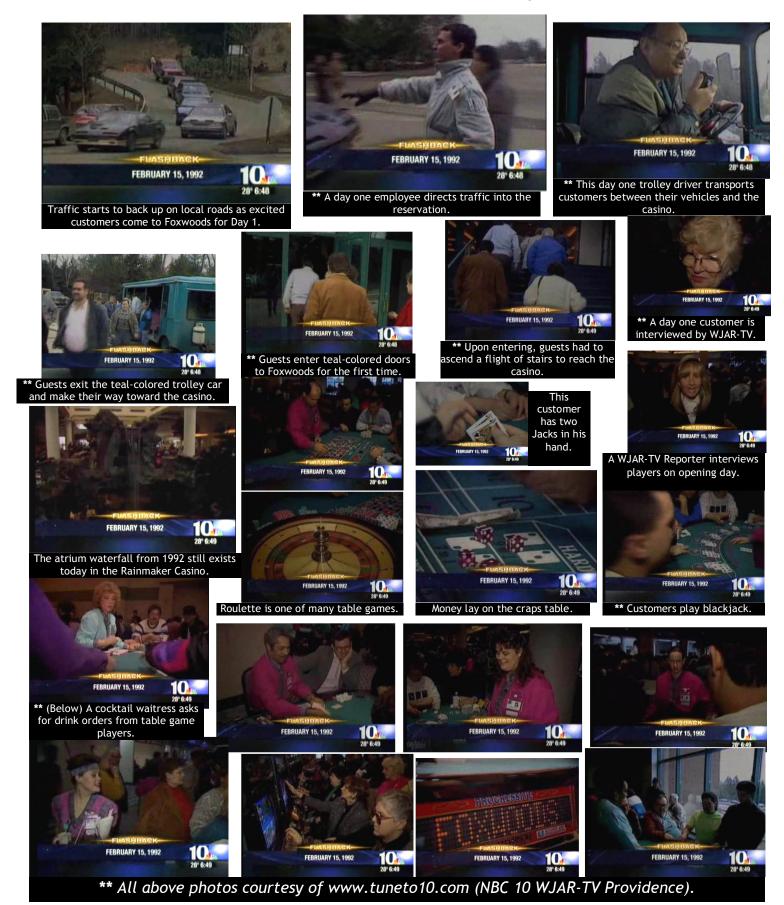


\*\* Many customers have made friends with other bingo lovers at the Bingo Hall. Photo Courtesy of MPTN Museum Archives.

#### A Moment of Bingo Magic from A Customer's Point of View - Courtesy of Jean Brown

"I will never forget our first time here. We drove down from Boston. It was 1994. My wife Lillian Sicari bought a ticket to play bingo. You wouldn't recognize the place. It was all Bingo and Lillian won the Big Bonanza! Holy Mackeral it was \$55,000. That was more money than we had ever seen. They gave her a check right then and there for \$42,000. We bought each of the kids a car with those winnings. Foxwoods has been forever lucky to us since that day," smiled patron Vincent Dattoli as he sat at the video slot terminal at the beautiful MGM Grand.

### FLASHBACK TO FEB. 15, 1992: FOXWOODS HIGH STAKES BINGO AND CASINO GRAND OPENING



#### SINCE THE WOODS BEGAN: A SPECIAL HISTORICAL TIMELINE TRIBUTE

Information Compiled by Corey Sipe

Foxwoods High Stakes Bingo and Casino opened on February 15, 1992. In the eighteen years since then, the doors have never closed.

"We are truly amazed at the opportunities we've had to improve quality of life throughout New England; contributing nearly \$3 billion dollars to the State of Connecticut, nearly \$100 million dollars in support to local and regional charity organizations and over \$100 million dollars every year in small business support throughout Connecticut," said Rodney Butler, 2010 Chairman of the Mashantucket Pequot Tribal Council.

During that time, Foxwoods has gone through many transformations. The following list aims to highlight some of these as Foxwoods grew from a small bingo hall to the world's largest casino in terms of gaming space.

October 18, 1983 ~ The Mashantucket Pequot Tribe becomes the eighth American Indian tribe to gain federal recognition.

**1983 to 1986** ~ Economic enterprises include sale of cord wood, maple syrup, garden vegetables, a swine project, a hydroponic greenhouse, a Mr. Pizza Restaurant, and a sand and gravel business.

July 6, 1986 - The \$4.6 million High Stakes Bingo Hall first opens with 1,200 seats but many more came that day. Bingo sessions are held Thursday through Sunday with one session daily. The game brings in about \$10 million in its first year.

**1988** - President Reagan signs the Indian Gaming Regulatory Act, a federal law allowing gaming on Native American Reservations.

1990 ~ Tribe creates the nationwide pharmaceutical business, Pequot Pharmaceutical Network (PRxN), which will have total gross revenues of \$18.9 million in 1999.

May 1991 ~ Groundbreaking ceremonies are held for the construction of the \$58 million Foxwoods High Stakes Bingo and Casino.

FOX WOODS BINGO & CASINO

(Top Right, L-R) MPTN Chairman Skip Hayward, Executive Director MPTN Housing Authority Juanita Montey and Vice Chairman Kenny Reels are at the ribbon cutting ceremony on February 15, 1992 at Foxwoods High Stakes Bingo and Casino. Photo Courtesy of

in in



February 15, 1992 ~ Foxwoods opens to the public with 46,000 square feet of gaming space in an 81,000-square-foot beige-colored building. It includes the facility's first table games, 170 of them, with 45 for poker, and the rest for blackjack and roulette. It features three restaurants, the first museum and a piano bar. Charter and tour buses bring customers from New York, Rhode Island, Massachusetts and Connecticut making the casino successful since its first day. The Bingo Hall expands to two sessions each weekday and one session on Saturdays and Sundays. Sessions later are expanded to two sessions 7 days a week. Seating was later expanded to 2,400.

March 25, 1992 ~ About 13,000 visitors a day come to Foxwoods and players are able to try out slot machines for free as they are setup for demonstration purposes. Foxwoods awaits Connecticut's authorization to turn them on for normal use. The casino employs 2,300 people, 1,700 from Connecticut. The casino relies on area hotels to accommodate guests. The tribe plans to build one 200 luxury suite hotel and another hotel with 250 rooms. The facility has over 2,000 parking spaces which is not enough on busy weekends. The St. Patrick's Day \$250 High Stakes Bingo was so popular, the casino had to turn away 200 people.

**Spring 1992** - Kenny Rogers is the first "major" entertainer to perform at Foxwoods. The original Bingo Hall is converted to accommodate his show, as it will be for other special events. Employee parking increases by 300 spaces while 550 spaces are added for customers.

1993 - The player's rating card has been renamed the Foxwoods Resort Casino Wampum (Indian money) Club card with a teal and purple designs for use at bingo, table games, and now slot machines. Like its predecessor, customers use the card as they gamble and earn points they can spend like dollars in non-gaming venues.



**1993** ~ MPTN and the State of Connecticut agree that the Tribe will pay the state 25 percent on the "net win" of slot machines for exclusive state-rights for slot machine operations. 6,200 spaces added to meet parking demands.



January 1993 - Foxwoods adds its first slot machines in a portion of the Bingo Hall decreasing its seating to 1,800. A new, expanded Bingo Hall is in the works.

July 1993 - The Two Trees Inn opens next to Foxwoods off Route 214. Today, the hotel offers over 275 rooms with 24-hour shuttle service to the casinos. It features its own restaurant, lounge, and gift shop. Photo Courtesy of hotels.com.

1993 Labor Day Weekend ~ Casino 2, now the Great Cedar Hotel and Casino, officially opens to the public. The \$240 million expansion features Keno (for the first time), Race book (for the first time), 1,150 additional slot machines, 64 additional table games, 17 stores, an ice cream parlor, a delicatessen, and a pizza parlor. Over 320 hotel rooms are added along with a health spa, fine dining restaurant, and conference rooms. Great Cedar Hotel has received the AAA Four-Diamond Rating each year since its opening. This expansion is recognized by the name change to Foxwoods Resort Casino. Also opening in 1993 was The Cinetropolis District. This includes the Cinedrome, a 360-degree video theater showing family films by day and high-tech videos and live entertainment as a dance club, called The Cinedrome Night Club, at night. The Turbo Ride, which features six-direction seats moving with the action on an oversized screen, also opens in this district along with the Fox Arcade. 890 employee off-site parking spaces were added.



\*\* Customers enjoy the Turbo Ride (top), prepare to board the simulation ride (top center) and wait in line at the Cinetropolis District lobby near Fox Theater (right) Photos Courtesy of Future World Design.







The Great Ledar Hotel and Casino is the newest addition to the southeastern Connecticut skyline in 1993 and is the first high-rise hotel at Foxwoods. Photo Courtesy of Providence College.

October 20, 1993 - A ceremonial groundbreaking for the MPTN Museum is held on the 10<sup>th</sup> Anniversary of MPTN's federal recognition.

**November 17, 1993** ~ Frank Sinatra is the first performer at The Fox Theatre which at opening has 1,400 seats.

May 1994 ~ The Rainmaker Slots (Casino 3) area officially opens. A portion of this addition, to be recognized in an August ceremony, would become the new Bingo Hall. This room has 3,300 seats for bingo, and the ability to be converted to over 4,000 seats for special events. The new slot only area

07/06/86 to 05/94 continued from page 10 brought the total number of machines on-site to more than 3,800.

August 25, 1994 ~ The new Bingo Hall is officially open and dedicated with a performance by Luciano Pavarotti. The 54,000-square-foot multi-purpose Bingo Hall features its own food outlet.

November 1, 1994 ~ The Security Department for Foxwoods has grown from 20 officers monitoring a Bingo Hall in 1986 to the present level of 500 people in security and surveillance combined who work a total of 18,000 hours a week. Both divisions have 24-hour command centers with a separate command center for fire and life-safety.

December 1994 ~ Tribe buys the Norwich Inn and Spa on Route 32 near the Montville/Norwich town line for \$3.8 million. They would in 2000 complete a 15 million renovation involving doubling the size of the spa and redecorating all the rooms in the inn and adjacent villas. Photo Courtesy of Norwich Inn and Spa.



1995 ~ Tribe purchases the 1685 Randall's Ordinary Inn and Restaurant on Route 2 in North Stonington. The 250-acre property features a 1790 brick-red Colonial and an 1819 dairy barn and silo (pictured). Photo Courtesy of Boston.com.

December 1995 ~ The first portion of an addition to Casino 1 opens with ceremonies for a new 200-seat Race book, expanded Poker facilities, and a high-limit gaming area with 30 tables. The casino attracts 30,000 visitors a day.



1996 ~ MPTN purchases the Hilton Mystic hotel directly across the street from Mystic Aquarium and Olde Mystic Village. The hotel has its own restaurant and lounge, heated indoor swimming pool, exercise facility, and meeting space. Photo Courtesy of Pequot Times.

March 1996 ~ Construction in Casino 1 is complete and a celebration is held to dedicate the non-smoking casino area. Along with a diverse selection of table games, the additional slot machines bring the total to over 4,200.

July 6, 1996 ~ 10th Anniversary of the MPTN High Stakes Bingo Hall

November 13, 1996 ~ Foxwoods opens a new premium player's lounge for \$5, \$10, \$20, and \$100 slot machine players. The facility currently has 4,589 slot machines, 233 table games, and 75 poker games.

1997 July 4th weekend ~ With a special version of "My Way," Paul Anka performs at the ribbon cutting ceremony celebrating the grand opening of the Grand Pequot Tower. The addition features 824 rooms, retail shops, two gourmet restaurants and a café, 50,000 square feet of conference space, including the 25,000-square-foot Grand Pequot Ballroom, as well as the Foxwoods Business Center. The tower also features 50,000 square feet of gaming space with 958 slot machines, 60 table games, and high-stakes gaming in Club Newport International.

Foxwoods opens the Grand Pequot Tower in 1997; the image of this majestic teal tower will be used by the casino in many promotional materials. Photo Courtesy of Pequot Times.



April 1998 ~ Foxwoods is the most profitable casino in the Western Hemisphere and slot machines garnered more revenue per day than slots in New Jersey or Nevada. It is within a 3-hour drive of 22 million Americans.

August 1998 ~ The 308,000square-foot Mashantucket Pequot Tribal Museum & Research Center opens featuring permanent and temporary exhibits, a 320-seat auditorium, a restaurant, a shop, a library, stacks, a research department, storage facilities, and conservation laboratories. Photo Courtesy of Pequot Times.



Fall 1998 ~ The final phase of Grand Pequot Tower opens with a 20,000-square-foot Grand Spa and Salon featuring Jacuzzis, steam rooms, an exercise room, a heated swimming pool, and beauty and massage services. 23 luxury villas including the two-story 5,000square-foot Mashantucket Villa also open.

April 1999 ~ "The Wonder of It All" is first sung by John Pizzarelli in a commercial receiving attention from Sports Illustrated and Saturday Night Live. The song will be revived in 2009.

December 1999 ~ In less than seven years, Foxwoods passed the one billion dollar mark in contributions to the state when the revenue from the final month of 1999 was totaled. The facility attracts more than 40,000 visitors a day.

January 2000 ~ Floyd "Bud" Celey announces his retirement for June 2000. Bill Sherlock is announced as the intended successor for the positions of President and CEO.

May 2000 ~ The Festival Casino (Casino 3) begins officially opening some of its new amenities, including a redesign of the floor layout, an enlarged Wampum Club location, and a modified entryway.

June 2000 ~ Bill Sherlock officially becomes the fourth President and CEO of Foxwoods.

August 2000 ~ Foxwoods opens the first self-redemption machine in the Festival Casino.

December 2000 ~ Foxwoods caps a busy month with the worldclass additions of Stargazer and Paragon, respectively a new highlimit casino area on Grand Pequot Tower's 25h floor and an upscale restaurant on the 24th floor. Internationally known celebrities Sophia Loren and Jackie Chan celebrated the ribbon cuttings. Also, Pave, a new jewelry boutique, opens.





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April 2001 ~ Foxwoods becomes the first gaming facility on the East Coast to offer EZ-Pay slots.

July 2001 ~ Slots 360, with 267 slot machines configured in 10/01/01 to 08/16/05 continued on page 12 08/25/94 to 07/01/01 continued from page 11

concentric circles around an interactive water feature, opens in the Great Cedar Casino. A jackpot on any one of 57 machines produces special effects with a floor to ceiling water curtain, laser lights projection, and audio tracks to announce the winning event. Leapfrog fountains in Slots 360 shoot slugs of water across the room similar to the fountains at Epcot in Florida. Foxwoods has 6,412 slot machines more than any other single casino in the world.

October 2001 ~ Foxwoods opens a new Mashantucket Pequot Tribal Exhibit on-site, offering guests a variety of displays and information about the Mashantucket Pequot Tribal Museum and Research Center.

**December 2001** ~ The Fox Theatre closes for its first major renovation since opening in **November 1993**. Plans call for a reopening on the exact date of the tenth anniversary of Foxwoods with a performance on **February 15**, **2002**.



January 2002 ~ B.B. King joins the Foxwoods Family with the grand opening of the B.B. King Dance and Nite Clubs occupying 13,000-square-feet and the ability to accommodate up to 700 patrons. Two separate performance and entertainment venues, the clubs celebrate on January 11th and 12th with performances by B.B. King and Clarence Clemons. Photo Courtesy of The Day.

February 15, 2002 ~ The 10<sup>th</sup> Anniversary of Foxwoods Resort Casino.

**Summer 2002** ~ The U.S. Postal Service grants the Mashantucket Pequot Reservation its own zip code, 06338.

August 2002 - New tokens arrive on property in \$100, \$25, and \$10 denominations and are prepared for release. It is the first major redesign of any Foxwoods' coin since 1993.



April 2003 ~ A new expansion project is announced which will add to the Rainmaker Casino 850 slot machines and a 2,100-space parking garage along with food and retail outlets. Foxwoods has a total of 6,700 slot machines and 350 table games. Photo Courtesy of gonewengland.about.com.

May 2004 - Openings begin with a new bookstore called Storyteller and retail options including Nike Activia, Scenses and Satchels. Retail shops will feature name brand items such as Tommy Bahama, Dior, Gucci, Fossil, Movado, TAG Heuer, Puma, Yankee Candle, Dooney & Bourke, Crabtree & Evelyn, Maxx NY, Godiva, Swarovski and many more. New food outlets begin to open including Subway, Carnegie Deli, Nathan's and Pizzeria Uno outlets.



FI

Outside view of Tree House with in Foxwoods Entertainment Zone

ummer 2004 ~ \*\* The 7,154-squarefoot two-story Tree House Arcade opens with more than 150 games next to the Fox Theater and the new Rainmaker Expansion casino opens. There are now more than 7,400 slot machines at Foxwoods. (Top left) (L to R) Michelle Grenier, Amusement Op. Tech. Supervisor, Patrick Smalley, Amusement Ops Dept Manager, Frank Seninsky, President Alpha-BET LLC aka AEM LLC), William J Sherlock CEO Foxwoods, Ken F. Tew - Amusement Ops. Supervisor. Photos Courtesy of Amusement Entertainment Management, LLC.



nside, guests and their families expore offerings.

August 20, 2004 ~ Hard Rock Café officially opens at Foxwoods, its first location in Connecticut. The 8,000-square-foot restaurant has 267 seats as well as a stage for live entertainment. A Hard Rock retail shop opens adjacent to the restaurant. Photo Courtesy of hrc-pinmaniac.net/Pics/HRCafes/.



October 16, 2004 ~ The 3,700-square-foot Wampum Rewards Mega Store, the largest retail outlet at Foxwoods, opens in the Rainmaker Casino featuring brand names like Sony, Panasonic, Whirlpool, Kitchen Aid, Craftsman, John Deere, and more.

February 2005 ~ MPTN contributions to CT surpass \$2 billion.



March 1, 2005 ~ Amy Ruth's, a restaurant with Southern and Soul food, officially opens along Pequot Trail. Super Bowl MVP Deion Branch makes an appearance on opening day. Photo Courtesy of Pequot Times.

patrons. Two separate performance March 1, 2005 ~ MPTN embarks on \$3.3 million project to completely and entertainment venues, the renovate the Hilton Mystic.



May 16, 2005 ~ The 900-acre Lake of Isles Golf Course officially opens with two 18-hole golf courses, one private and one public, and a 50,000-square-foot facility with a clubhouse, restaurant, and gift shop. Richard F. Sebastian hits the ceremonial first drive at Lake of Isles. Photo Courtesy of Pequot Times.

June 2005 - \*\* Douwe Egberts opens a second coffee and bakery shop next to Sidewalk Café and near Cedars. The first location opened in front of the Grand Pequot Ballroom. Photo Courtesy of Pequot Times.





July 2005 - \*\* Chef de Cuisine Scott Mickelson and the Paragon staff pose after receiving the prestigious AAA four diamond rating. The Paragon is located on the 24<sup>th</sup> floor of the Grand Pequot Tower. Photo Courtesy of Pequot Times.

August 16, 2005 ~ MPTN Elder's Council Chairman Vernon Eleazer looks on as Tribal Council Secretary Charlene Jones and Councilors Richard E. Sebastian and Chalita Young cut the ribbon to signify the opening of Watchful Eyes, a designer sun and prescription glasses boutique and Lucky Pair, a shoe store. The Outpost and the Rain Garden celebrate grand reopenings after renovations. All four stores are located in the Great Cedar Retail Concourse. Photo Courtesy of Peauot Times.

07/01/01 to 08/16/05 continued from page 12

November 15, 2005 ~ \*\* Tribal Council, Elders, Foxwoods officials, and political representatives break ground for a \$700 million facility (the MGM Grand at Foxwoods) that would create 2,300 permanent jobs for a project that would provide a 4,000-seat theater, 50,000-square-foot ballroom, new hotel, and additional gaming space. Photo Courtesy of Pequot Times.



January 2006 ~ \*\* The Mezz, an upscale ultra lounge, opens on the Mezzanine level of the Grand Pequot Tower. Photo Courtesy of Pequot Times.

February 15, 2006 - \*\* Tribal leaders celebrate Foxwoods 14<sup>th</sup> Anniversary Photo Courtesy of Pequot Times.



February 20, 2006 ~ \* Panera Bread opens at Foxwoods along the Bingo Trail next to Festival Buffet.

Mashantucket Pequot Museum Executive Director Theresa Bell, right, thanks Panera Bread at Foxwoods general manager Ruth Devitt, who presented the museum with a check for \$1,475, 10 percent of the first day's sales while customers look on. Photo Courtesy of Pequot Times.



March 2006 ~ MPTN completes renovation at Hilton Mystic after remodeling each room with upscale furniture, paint, wall covering, carpet, and marble or granite finishes. Each room has gold-tone wallpaper and a reddish mauve carpet. Wireless internet and a business center were also added.

March 23, 2006 ~ The World Poker Tour Poker Room officially opens at Foxwoods with World Poker Tour commentator Mike Sexton with actress/model Carmen Electra. More than 100 poker tables are ready for action every day of the week. Fifth Street Café, a 100-seat restaurant, opened next to the poker room. Photo Courtesy of Pequot Times.

April 2006 ~ Fuddruckers... The World's Greatest Hamburgers... brings its famous menu to the property at its 3,500-square-foot restaurant with approximately 125 seats along the Pequot Trail. Photo Courtesy of Pequot Times.

April 2006 - Connecticut State Traffic Commission approves the Route 2 Corridor Improvement Plan. MPTN already has spent \$28 million in improvements for Routes 2 and 214.



April 25, 2006 ~ Mashantucket Pequot Tribal Council Chairman Michael Thomas fields a question at the press conference announcing the MPTN/MGM MIRAGE strategic alliance as Tribal Council Secretary Charlene Jones, Foxwoods President & CEO Bill Sherlock and Executive Director of Tribal Public Affairs Pedro Johnson look on. Photo Courtesy of Pequot Times.

May 2006 - Located in the old poker area, the Rainmaker Casino celebrates its renovation by adding 600 slot machines.



May 25, 2006 ~ Fuddruckers unveils the world's largest commercially available burger costing \$250. The burger is 18.5 inches wide and 8 inches tall. It has to be ordered 48 hours in advance. The 29.6-pound hamburger made at Foxwoods Resort Casino is confirmed as a world record



by Stuart Claxton, left, of Guinness Book of World Records. Watching the weigh-in are, from left, Maryann Hosseini, Foxwoods Food Safety and Sanitation Manager, Scott Ferguson, Executive Sous Chef, and Mark Collins, General Manager of Fuddruckers at Foxwoods.

June 12, 2006 ~ Otis Elevators awarded \$9 million project to install 29 elevators in the new MGM Grand at Foxwoods. They already maintain 125 units in Foxwoods.



July 2006 - Vice President John O'Brien has been promoted to become the new President of Foxwoods.

**July 6, 2006** ~ The 20<sup>th</sup> Anniversary of High Stakes Bingo.

October 4, 2006 ~ \*\* Officials celebrate the opening of The California Pizza Kitchen's a 5,900-square-foot restaurant in Pequot Trail. Photo Courtesy of Pequot Times.



opens near the Bingo Hall...and it host:
Tic-Tac-Toe games worth \$10,000. To
win the prize, guests have to beat a
chicken! Tribal Councilor Richard E.
Sebastian, Treasurer Rodney Butler,
Secretary Charlene Jones and

Secretary Charlene Jones and Foxwoods President John O'Brien hold the ribbon steady as El Pollo Loco executives cut it at the grand opening celebration. Photo Courtesy of Pequot





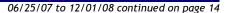
February 15, 2007 ~
Foxwoods President John
O'Brien and Tribal Council
Chairman Michael Thomas
(center) present a check
representing the \$2.4 billion
slot contribution made to the
State of Connecticut from
Foxwoods over the last 15
years. To their left are State
Reps Kevin Ryan and Steve
Mikutel and to their right are
State Reps Linda Orange and
Ernest Hewett. Photo Courtes
of Pequot Times.







June 1, 2007 – \*\* Stadium Sports Bar and Grill opens in the Rainmaker Expansion with legends from the New York Yankees and the Boston Red Sox. The Stadium is New England's only New York



June 25, 2007 ~ "The Club". a high-energy nightclub featuring Top-40 music and free entertainment opens in the Foxwoods Theatre District.

11/15/05 to 6/1/07 from page 13 July 7, 2007 ~ (7/7/07) The promise of a lucky day, Super 7's Cash Giveaway where guests won \$7,000 every 15 minutes for 7 hours and one guest won \$70,000 at 7 p.m., and a \$1 Million Firecracker Bingo causes customers to arrive to Foxwoods in record-breaking numbers filling up all the garages and lots. Shuttle service was added from the museum to the casino for the

July 19, 2007 ~ A dedication ceremony was held at Lake of Isles public boat ramp in North Stonington after MPTN completed \$200,000 in improvements. The boat master is Vice Chairman Kenny Reels of the tribe, with Councilor Marjorie Colebut-Jackson as bow lookout. Pulling them in is Treasurer Rodney Butler and Commissioner Gina McCarthy of the state Department of Environmental Protection. Photo Courtesy of Pequot Times.

September 4, 2007 ~ \*\* Ledyard Mayor Susan Mendenhall and MPTN Tribal Council Chairman Nichael Thomas sign a land exchange agreement as Tribal Elders, Councilors and local town leaders look on inside the Mashantucket Pequot Museum and Research Center gathering space. The agreement gives the Tribe-owned Clark Farm property to the Town of Ledyard, in exchange for Indiantown Park. Photo Courtesy of Pequot Times.

October 2007 ~ MPTN sells the 184-room Hilton Mystic.

January 10, 2008 ~ Livewire International, Inc. deploys 36 multifunctional transactional kiosk machines in Foxwoods.

February 2008 ~ Barry Cregan, Senior Vice President of Resort Operations, steps up to Interim President of Foxwoods. Photo Courtesy of Pequot Times.

Sweet 16 Anniversary Cake with the MGM tower and the lion's head. So had 225 million visitors. Photo Courtesy of The Resident.



February 15, 2008 ~ \*\* Tribal Councilors Rodney Butler (left) and Marjorie Colebut Jackson and Richard E. Sebastian (right)
celebrate Foxwoods' Sweet 16th
Anniversary with casino patrons outside El



Convention Center prefunction area.

March 3, 2008 ~ At 10 a.m., the MGM Grand at Foxwoods Hotel starts taking reservations via www.mgmatfoxwoods.com and 1-888-MGM-0050. Deluxe rooms start at \$295 per night plus tax for double occupancy.

March 5, 2008 ~ \*\* MGM Grand at Foxwoods General Manager Gillian Murphy tells local leaders about the convention space available at the new hotel casino opening in Photo taken in MGM's 115,000-square-foot May. Photo Courtesy of Pequot Times.

May 2008 ~ The Wampum Rewards Card is phased out and replaced with the Dream Card DreamCard. that can be used at both Foxwoods and the new MGM Grand at Foxwoods. Customers can use their points to buy MGM Mirage gift cards good in Detroit and Vegas. Image Courtesy of FoxNet.

Photo taken in MGM Grand Theater Lobby



May 2008 ~ \*\* The first Casino Marketing Department at the MGM Grand at Foxwoods, with 29 members, poses for a photo. ROAR Newsletter Photo Archive.

lay 2008 - David Burke's Burke in the Box opens on the Grand Pequot Towe Casino Level as part of a \$55 million renovation project to add dining and retail shops to the tower including Judith Ripka, Chopard, Foxwoods Watch Company, and Bulgari. Photo Courtesy of Pequot Times.



May 17, 2008 ~ The 2 million-square-foot MGM Grand at Foxwoods opens with 53 table games and 1,400 slot machines. It includes 825 hotel rooms and a 21,000-square-foot G-Spa. The facility features a 4,000-seat Performing Arts Theater and 115,000 square feet of meeting space including the 50,000-square-foot Premiere Ballroom, the largest pillar-free ballroom in the United States, as well as a Business Center. Restaurants include Tom Coliccho's Craftsteak, Brooklyn, N.Y.'s Junior's Restaurant with a separate coffee and pastry outlet, Michael Schlow's Alta Strada, Kevin Long's Shrine, The Food Market with a food court setup, and Gelato Café. The facility features a Center Bar with a large fireplace and a central lit vortex. Retail outlets include MacAppeal, Bally, Dunhill, a Grand Effects gift shop with MGM logo merchandise, and a Dream Rewards Gallery. The facility is connected to a 2,500-space parking garage

\* Photos Courtesy of MGM Grand at Foxwoods Website.











July 9, 2008 ~ David Burke Prime Steakhouse opens its 13,000-square-foot steakhouse on the Grand Pequot Tower Restaurant Level. It has seating for 280, a 28-seat bar, 1,700square-foot banquet area that can seat 100 people, and a 35foot tall wine tower. Images Courtesy of David Burke Prime Steakhouse.

August 27, 2009 ~ After renovations, Scenses reopens.

September 4, 2008 ~ MGM Sky View Lounge officially opens on the 28<sup>th</sup> floor. It will later be renamed MGM Grand Central Lounge and relocated to the Casino level behind the VIP Check-In Desk.

December 2008 ~ Noodle Bar is renovated and rebranded as Noodles in Rainmaker Square.

12/02/08 to 02/17/09 continued on page 15

06/25/07 to 12/1/08 continued from page 14

**December 2, 2008** ~ Michael Speller is appointed as President of the Mashantucket Pequot Tribal Gaming Enterprise and Barry Cregan resumes his role as Senior Vice President of Resort Operations. *Photo Courtesy of FoxNet*.

**December 18, 2008** ~ Foxwoods becomes the first casino in the United States to offer the Rolling Chips Program. It is a popular program in Macau casinos, where customers can purchase gaming chips at a 1.5% rebate rather than receive traditional casino complimentary amenities. It was introduced at baccarat tables in Club Newport and Stargazer.

January 5, 2009 ~ The "Best of Connecticut" Awards are announced and David Burke Prime won the "Best Prime Rib" award in New London County, Craftsteak won "Best New Restaurant" in New London County, and Shrine Asian Bistro and Lounge won "Best Asian" in New London County.



January 23, 2009 - \*\* The Grand Pequot Tower receives their 2009 AAA 4-Diamond Plaque. Staff members are pictured. Photo Courtesy of FoxNet.

**January 26, 2009** ~ The new Rainmaker VIP lounge opens in an effort to provide amenities to valued Rainmaker Casino customers.





January 26, 2009 - Diamond Elite and Platinum Member Dream Cards are introduced allowing the casino's most valued customers a number of new benefits and rewards. *Image Courtesy of FoxNet*.



January 30, 2009 - \*\* Dunkin' Donuts, a very popular coffee and donut chain in New England, held a ribbon cutting ceremony with Tribal official for their new eatery in the Rainmaker Casino across from Hard Rock Café and next to Pequot Trader. It will be open 24 hours a day, 7 days a week.

Photo Courtesy of FoxNet.



February 13, 2009 - Munson Chocolate hosts a ribbon cutting ceremony at its new store in the MGM Grand at Foxwoods near the sky bridge. The store features bulk chocolates, fudge, chocolate covered caramel popcorn, and a selection of packaged specialties. L to R, front row: Gillian Murphy, Senior Vice President and General Manager, MGM Grand at Foxwoods; Doreen Murdock, Store Manager; Wanda Storti, Retail Buyer; Karen Munson, Vice President, Munson's Chocolates; Rodney Butler, Treasurer, Mashantucket Pequot Tribal Nation; Benjamin Flournoy, Vice President of Retail Operations, Foxwoods Resort Casino & MGM Grand at Foxwoods. L to R, Back Row: Michelle Lane, Director of Retail Operations & Merchandising, Foxwoods Resort Casino & MGM Grand at Foxwoods; Jim Florence, Sales Manager, Munson's Chocolates. Photo Courtesy of FoxNet.



February 17, 2009 - Director of Casino Services David Rubenstein, right, welcomes Barbara Vartianian, left, on stage for the 17<sup>th</sup> Foxwoods Anniversary Celebration in Cedar Restaurant Square. Vartianian, from Pawtucket, R.I., was the first woman in Foxwoods 17 years ago. *Photo Courtesy of NECN*.



**February 17, 2009** ~ \*\* A large crowd listens to speeches given by President Speller and tribal officials at the 17<sup>th</sup> Foxwoods Anniversary Celebration. *Photo Courtesy of NECN*.

12/02/08 to 02/17/09 continued on page 15

April 27, 2009 ~ A special ribbon-cutting ceremony is held at the Great Cedar Casino to celebrate 24 new table games including two roulette tables, three three-card poker tables, four mini-baccarat tables, two Spanish 21 games, three Pai Gow poker games, and 10 blackjack tables. All blackjack games have a "Match the Dealer" sidebet when their hole cards match the dealer's up card.

May 2009 ~ Veranda Café reopens with a new look, exciting new menu items, and an expanded buffet.

May 2009 - A voluntary, limited smoking ban agreement is signed between MPTN and the State of Connecticut. Smoking is now prohibited at Foxwoods on most concourses and restaurants along with all shops, hotel lobbies, conference rooms, and restrooms.

May 17, 2009 ~ MGM Grand at Foxwoods celebrates its 1st Anniversary with a special Gala in the Premiere Ballroom.



May 23, 2009 - The 5,000-square-foot Scorpion Bar Tequila Cantina opens in Pequot Trail with a 50-foot-long full premium bar and a stage for live entertainment. The venue serves traditional Southwestern fare as well as tequilas, traditional Mexican cervezas and fresh tropical fruit drinks. Image Courtesy of The Scorpion Bar.



June 23, 2009 ~ \*\* Officials at a ribbon-cutting ceremony which commemorates a \$67 million road project that included a 2.1-mile-long 64-foot-wide elevated four-lane highway with interchanges for Route 214, Foxwoods Boulevard, MGM Grand Drive and Lake of Isles Drive. It features bridge abutments and retaining walls with pictures of wild animals. The project improved the Route 2 corridor from the Route 164 interchange to Wintechog Hill Road. Photo Courtesy of Norwich Bulletin.



June 26, 2009 - Panache Boutique, featuring chic men's and women's apparel, and Pandora Jewelry, specializing in charm bracelets, necklaces, and earrings, have a ribbon-cutting ceremony in the MGM Grand at Foxwoods adding to more than 25 retail outlets property wide. L-R: Rodney Butler, Treasurer, MPTN; Richard E. Sebastian, Vice Chairman, MPTN; Marjorie Colebut-Jackson, Councilwoman, MPTN; Benjamin Flournoy, Vice President of Retail Operations, Foxwoods Resort Casino & MGM Grand at Foxwoods; James Jackson, Councilor, MPTN; Laurie McDonald, National Sales Manager, Pandora; Maureen Sebastian, Councilwoman, MPTN; Charlene Jones, Secretary, MPTN; Michael Speller, President, Mashantucket Pequot Gaming Enterprises. Photo Courtesy of Indiangaming.com.

July 1, 2009 ~ The Gold Member Dream Cards are introduced creating a third tired-level.

August 31, 2009 - MGM Grand at Foxwoods Hotel receives AAA Four Diamond Award for the first time.



September 1, 2009 ~ \*\* Foxwoods and MGM Grand at Foxwoods team members can now rent DVD's and Blue-Ray discs from New England DVD Rental, LLC kiosks for \$1 plus tax each night located at each Team Member entrance. The owner is pictured. Photo by Corey Sipe.

**October 8, 2009** ~ The Mashantucket Pequot Tribal exhibit located across from Cedar's Restaurant and Ben and Jerry's announces that it had 69,426 visitors this year alone.



October 13, 2009 ~ Foxwoods is the First Resort Casino to brand an I-Phone Application allowing I-Phone users to access a virtual 24-hour concierge service providing the ability for representatives to answer questions to application owners and make reservations. Image Courtesy of Apple.





November 2, 2009 ~ The Mashantucket Pequot Tribal Council elects Rodney Butler as chairman of the panel. He was elevated from treasurer to chairman after winning a threeyear term to the council. Photo Courtesy of FoxNet.



\*\* (above) Two cars travel westbound (toward Norwich) along the new Route 2
Expressway approaching the exit for MGM Grand Boulevard and Lake of Isles Drive while
the eastbound two lanes (toward Westerly) on the left are still under construction. The
expressway also provides access to Route 214 and Foxwoods Boulevard. The elevated
roadway gives travelers spectacular views of the majestic Grand Pequot Tower and the
beautiful MGM Grand at Foxwoods hotel tower. (Top middle, bottom middle, top right,
and right) Photos of officials at the ceremony. Photos Courtesy of Norwich Bulletin.

04/27/09 to 11/2/09 continued from page 16



**November 24, 2009** ~ The world's first video Scrabble Slot Machine goes online at Foxwoods allowing fans to play a simple two-draw game play which instantly reassembles drawn letters from the highest possible word score and automatically provide word definitions. *Image Courtesy of Scrabble.com.* 

**December 8, 2009** ~ Craftsteak receives the coveted AAA-Four Diamond Award for the second consecutive year.

**December 15, 2009** ~ A ribbon cutting ceremony is held for Swarovski, a leading designer and producer of fashion jewelry, which opens in the Great Cedar Hotel Retail Concourse.

January 2010 ~ The 10,000-square-foot Sunset Ballroom in the Great Cedar Hotel Lobby undergoes a major renovation converting it to a location designed for long-term exhibits and presentations called the Great Cedar Exhibition Hall. A new Box Office opens in the former prefunction area.

**January 2010** ~ The new Mashantucket Pequot Tribal Council begins a new year. *Photo Courtesy of MPTN Web Site*.



Top Row (Left to Right):
Councilor Crystal Whipple,
Councilor Steven Thomas,
Councilor Maureen Sebastian
Bottom Row (Left to Right):
Secretary Marjorie ColebutJackson, Vice Chairman Richard
E. Sebastian, Chairman Rodney
Butler, Treasurer James Jackson

January 7, 2010 ~ \*\* The Spa at Norwich Inn announces it will renovate the Grand Pequot Tower Grand Salon and Spa. It is scheduled to close March 15, 2010 and reopen March 29, 2010 as a rebranded facility with more services. Photo Courtesy of Foxwoods Web Site.



**January 8, 2010** ~ Foxwoods is named presenting sponsor of House of Blues Boston. *Image Courtesy of Foxwoods Web site*.



January 11, 2010 ~ Work begins for Kahve, a coffee bar, to be located in the Grand Pequot Tower lobby adjacent to the front desk. This desk was formerly used as the VIP check-in area. Simulated image courtesy of Kahve sign at site.

**February 4, 2010** ~ Kenny Rogers, who was the first "major" entertainer at Foxwoods in **1992** announces he will tape a television show "Kenny Rogers: The First Fifty Years" on **April 10, 2010** at the MGM Grand at Foxwoods.

February 15, 2010 ~ \*\*Foxwoods celebrates its 18<sup>th</sup> Anniversary at the Cedar Restaurant Square with a big crowd Photo Courtesy of Norwich Bulletin.





Celebrating 18 years. Photo by Corey Sipe.

February 16, 2010 - Foxwoods and MGM Grand at Foxwoods continue to outpace the national gaming industry, maintaining a competitive advantage over other major gaming destinations including Las Vegas and Atlantic City. "We're delighted that Foxwoods and MGM Grand at Foxwoods continue to be a top choice among consumers," said Michael Speller, President of Mashantucket Pequot Gaming Enterprises. "Thanks to our superior facilities, amenities, and top-notch staff, we continue to see positive indicators for our business including sold-out shows and concerts and near-capacity occupancy rates at our hotels at a time that's proving more difficult for other properties."

February 19, 2010 ~ In a press release, Tribal Council stated that the "volume was incredible and certainly challenging at times" for the previous Foxwoods' Anniversary/President's Day weekend. This caused some team members "who have been with us for quite some time referred it to being like 'the early days' when cars parked out on Route 2 and the entire facility was standing room only....The Tribal Council is both honored and proud to have such a skilled and devoted team!"

Today ~ Foxwoods and MGM Grand at Foxwoods now offers its patrons more than 7,600 slot machines and 380 table games spread across 340,000 square feet of gaming space in several casinos including MGM Grand at Foxwoods, Grand Pequot, Club Newport, Stargazer, Great Cedar, Rainmaker, and Festival Slots. The facility features a Bingo Hall with a capacity for 3,600 people, one of the largest in the world along with a Race book with over 200 carrels and a 104-table World Poker Tour Poker Room. The complex contains over 35 dining locations, 30 retail outlets and the four hotels afford guests over 2,200 rooms and suites. Currently, the facility exceeds 4.7 million square feet. *Photo Courtesy of Foxwoods Web site*.



STILL... THE WONDER OF IT ALI

Located off Exit 92 off I-95

Photo Courtesy of

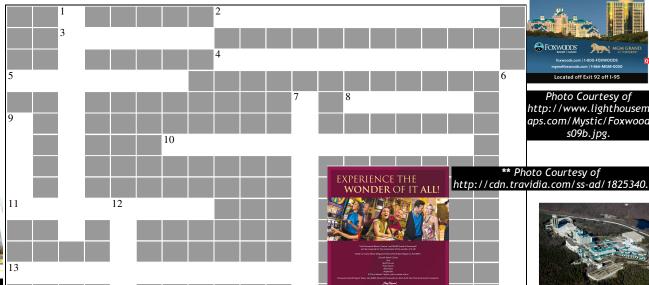
s09b.jpg.

MGM. Photo Courtesy of

www.newstimes.com

#### FOXWOODS RESORT CASINO AND MGM GRAND AT FOXWOODS HISTORY

How can we improve The ROAR? Would you like to write articles or take photos? Or perhaps add Moments of Magic, birthdays, and anniversaries? If so, submit your ideas and materials to csipe@foxwoods.com.



http://freepages.schoolalumni.rootsweb.ancestr c.com/~history/1969/Arc hives/30year.html.

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**ACROSS DOWN** 

- 2. On May 16, 2005, this 900-acre facility opened
- 3. June 23, 2009 marked the ribbon cutting ceremony for what improvement project
- 4. This Mexican restaurant and bar opened May
- 5. A ribbon cutting ceremony was held on June 26, 2009 to celebrate this jewelry store's grand opening
- 8. It all began with this game in 1986
- 10. In May 2009, this restaurant opens with an expanded buffet
- 11. In July 2001, this casino featured a water feature
- 13. August 20, 2004 marked the grand opening for this restaurant, bar and gift shop
- 14. In August 1998, this facility opened
- 15. May 17, 2008 marked the grand opening of this facility
- 16. In Summer 2004, children got excited when this opened

- 1. In 1997, this hotel and casino first opened
- 6. June 1, 2007 marked the grand opening of this sports themed restaurant
- 7. In April 2006, this restaurant opened with the world's greatest hamburgers
- 9. In January 1993, the casino added this gaming option
- 12. In December 2000, this high-limit casino opened

#### Did vou know?

Today, what are the closest hotels we can refer our guests to when Foxwoods and MGM Hotels are sold-out?

Bellissimo Grande (3 miles) 877-700-0079 Hilltop Inn and Suites (4 miles) 877-965-0500 Cedar Park Inn and Suites (5 miles) 866-535-7829 La Quinta Inn and Suites (8 miles) 800-599-2400 in Stonington, CT.

\*\*The Spa at Norwich Inn (8 miles) in Norwich, CT 800-ASK-4-SPA

AmericInn Suites (9 miles) in Griswold, CT 800-396-5007

## THEATER LISTINGS MAR. 15 to JUNE 1 MGM GRAND THEATER

Carrie Underwood "Play On" Tour with special guests Craig Moran and Son's of Sylvia Hydrated by Vitamin Water; Country

Sat., Mar. 20 @ 8 p.m.; \$95/\$110/\$125

Norah Jones; Jazz Fri., Mar. 26 @ 8 p.m.; \$40/\$50/\$60

Daughtery w/guests Lifehouse & CAVO; Rock Sat., Mar. 27 @ 8 p.m.; \$90/\$75/\$60

Su, Rui, and Donald Cheung; Chinese Show Sun., Apr. 4 @ 2 a.m. & 2 p.m.; \$58/\$88/\$118

Kenny Rogers The First 50 Years with special guests Dolly Parton, Lionel Richie, Wyonna, Alison Krause, Oakbridge Boys, Sheena Easton, Smokey Robinson, Billy Dean and more TBA, "A Once in a Lifetime Concert Event."

Celebration to Kenny Rogers/Country superstars and more; this show will be taped & later broadcast Sat., Apr. 10 @ 8 p.m.; \$100/\$150/\$175/\$225

An Evening of Classic Lily Tomlin; Comedy Fri., Apr. 16 @ 8 p.m.; \$30/\$40/\$50

Van Son; Vietnamese Show Sat., Apr. 24 @ 8 p.m. & 11:30 p.m.; Price TBA

The Fray; Rock/Alternative Rock Sun., Apr. 25 @ 8 p.m.; \$40/\$50/\$60

Jeffrey Osborne with special guest Rickey Smiley R&B & Comedy; Fri., Apr. 30 @ 8 p.m.; \$20/\$30/\$40

Mark Knopfler with special guest Pietra Brown Classic Rock; Sat., May 1 @ 8 p.m.; \$50/\$60/\$70

Jerry Seinfeld; Comedy Fri., May 7 & Sat., May 8 @ 8 p.m.; \$82.50/\$110/\$150

Daryl Hall & John Oates: Do What You Want Be Who You Are Tour 2010; Adult Contemporary/R&B Sun., May 9 @ 8 p.m.; \$40/\$55/\$60 Jeff Foxworthy an Evening of Comedy Fri., May 14 @ 8 p.m.; \$50/\$65/\$80

Englelbert Humberdink: The Legacy of Love Tour Sat., May 15 @ 8 p.m.; \$30/\$40/\$50

Diana Ross "More Today than Yesterday" Sun., May 16 @ 8 p.m.; \$50/\$70/\$85

New Kids on the Block
Fri., May 21 & Sat., May 22 @ 8 p.m.; \$55/\$75

MGM GRAND PREMIERE BALLROOM

Thin Ice; Ice Skating; \$40/\$75
Th., Mar. 18 @ 6:30 p.m., Fri., Mar. 19 @ 1:30 p.m.
Fri., Mar. 19 @ 7:30 p.m. (televised)
Sat., Mar. 20 @ 1:30 p.m. and 6:30 p.m.
Sun., Mar. 21 @ 12:30 p.m.
Sun., Mar. 21 @ 6:30 p.m. (televised)

N.Y. Rangers Viewing Party
Thurs., Mar. 25 at 7 p.m.; Invited Guests only; R.S.V.P.

NCL Cruise Mid Event; Fri., Mar. 26; 7 p.m. to 10 p.m.

NCL Cruise High Event; Sat., Mar. 27; 7 p.m. to 10 p.m.

#### **GRAND BALLROOM; GRAND PEQUOT TOWER**

Antonis Ramos; Greek Show Sat., May 22 @ 9 p.m.

#### **FOX THEATER**

Camaleontil Camaleonti - L'ora dell' amore Fata Bene Frateli - I masteri dealla comicta' napoletana Adriano - quello giovane; Italian show Sun., Apr. 18 @ 5 p.m.; \$75/\$85

Legends in Concert: Barbara Streisand, Frank Sinatra,
Diana Ross, Fait Hill, and Michael Jackson
May 28 to Jun 27; \$25 adults/\$15 children
Sun. 4 p.m. & 7 p.m.; Tues. 8 p.m.; Wed-Sat. 8 p.m.;
Matinees Wed. at 1 p.m.

#### **GREAT CEDAR EXHIBITION HALL; CEDAR HOTEL LOBBY**

Titanic - The Artifact Exhibition; NOW to Jun. 13
Sun. to Th. 11 a.m.-8 p.m.; Fri. & Sat. 11 a.m.-10 p.m.
Last admission 1 hour before closing
Audio Tour \$5; Adults \$20, ages 14-64; \$16, ages 65
and above; \$15 Child (13 and below)

## SPECIAL EVENTS SLOT TOURNAMENTS

\$10K Daily Slot Tournament
Rainmaker Casino
Mar. 15-Mar. 18; 10 a.m. to 7 p.m.

#### **TABLE GAME TOURNAMENTS**

\$30K Buy-in Mini Baccarat Tournament Sun., Mar. 21

\$15K Daily Blackjack Tournament Great Cedar Casino Tues., Mar. 30 and Wed., Mar. 31

#### **PROMOTIONS**

Grand Match Play Showdown
Mon. through Fri. 10 a.m. to 6 p.m.
\$10, \$15, \$25, and \$50 MGM blackjack tables

Food Coupon Offer \$10/\$30/\$50/\$100/\$150 Wed., Mar. 17

Day Dream
Earn 15 Points Get \$25 BSP
Fri., Mar. 19 and Sat., Mar. 20

Mystery Bonus Slot Play; \$25-\$2,500 Sun., Mar. 21- Wed., Mar. 23

Bonus Slot Play \$300/\$225/\$100/\$60/\$40/\$20 Fri., Mar. 26 - Sun. Mar. 28

> Mystery Bonus Slot Play \$25-\$2,500 Thurs., Apr. 1

Earn 15 Points Get Bonus Slot Play All Dream Card Holders Fri., Apr. 2

Supplemental Bonus Slot Play \$20/\$30/\$50/\$100/\$200 Sun. Apr. 4 and Mon. Apr. 5

Eastern Connecticut Chamber Dine Around
Property-Wide
Apr. 7

Trigger Points and Bonus Slot Play \$20/\$30/\$50/\$100/\$200 Fri., Apr. 9 and Sat., Apr. 10

Day Dream Earn 15 Points Get \$25 Match Play Thurs., Apr. 15 and Fri., Apr. 16

Bonus Slot Play \$20/\$30/\$50/\$100/\$200 Fri., Apr. 16 and Sat. Apr. 17

Patriot's Day Supplemental BSP \$20/\$30/\$50/\$100/\$200 Sun., Apr. 18 & Mon., Apr. 19

Supplemental \$15 BSP Low-End Tues., Apr. 20

Food Coupon Offer \$10/\$30/\$50/\$100/\$150 Wed., Apr. 21

Supplemental BSP \$20/\$30/\$50/\$100/\$200 Sat., Apr. 24

> \$25-\$2,500 Mystery BSP Wed., Apr. 28 & Thurs., Apr. 29

#### **GIVEAWAYS**

Biggest Loser Steamer Gift Giveaway Sun., Mar. 28 from 12 p.m. to 5 p.m. Grand Ballroom

\$25 Gas Card Giveaway Tues., Mar. 30 and Wed., Mar. 31 5 p.m. to 9 p.m.; Grand Ballroom

> Slam Dunk Cash Giveaway Sat., Apr. 3

### By the Numbers Courtesy of John Kenyon

In the 24 hours prior to 3/11/10 at 2:31 a.m., 310 new Dream Reward accounts were created. So, that would be 113,150 new accounts in a year, at the rate of 310 a day.

HOWEVER, in actuality, 235,682 NEW Dream Reward accounts were created between the period of March 10, 2009 and March 10, 2010!

That makes the **annual** average rate more like 645 a day!